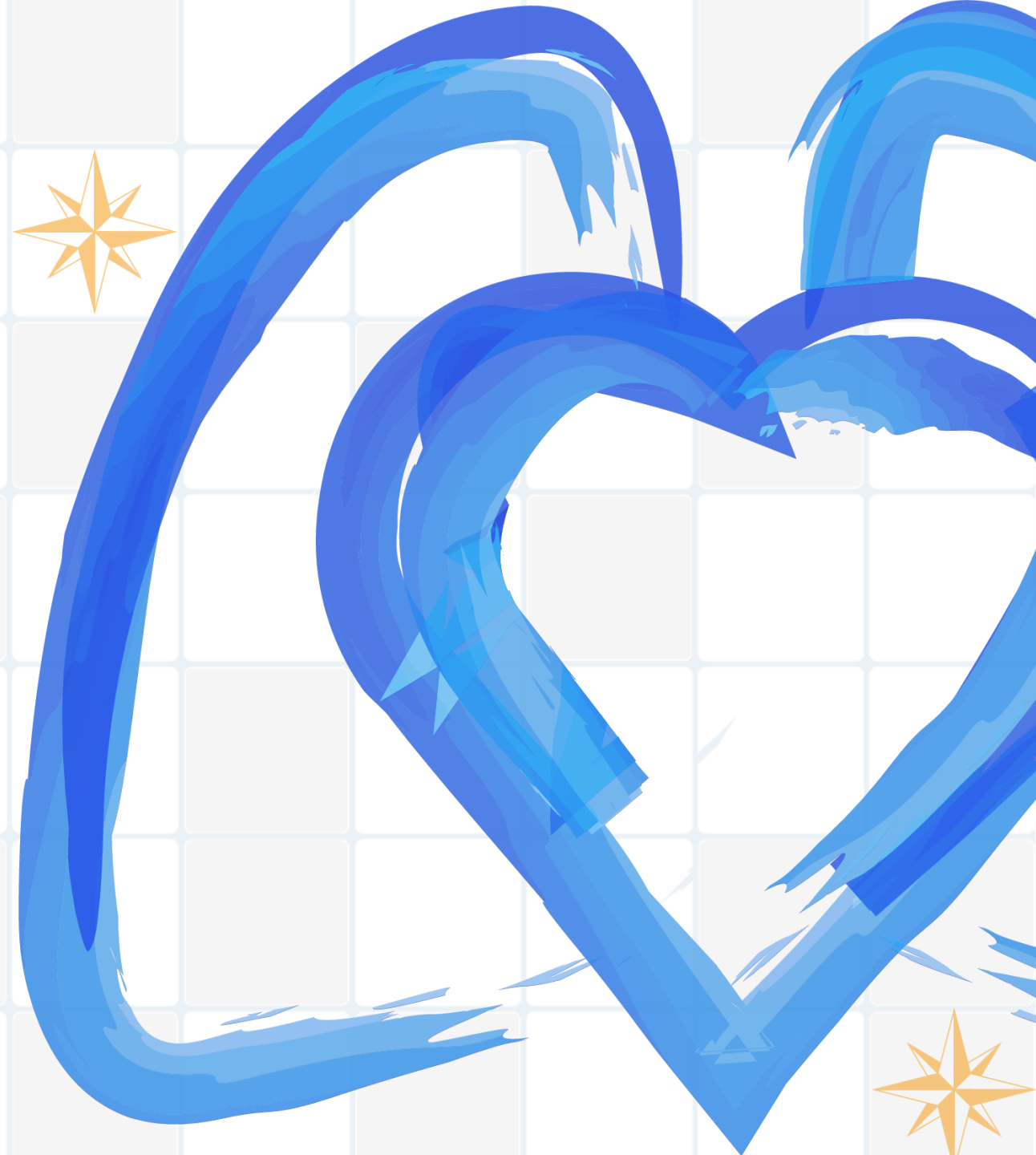


THE 38TH EACTS ANNUAL MEETING
9 – 12 OCTOBER 2024 | LISBON, PORTUGAL

INDUSTRY MEETING

Tuesday 27 February

WELCOME TO LISBON!



AGENDA

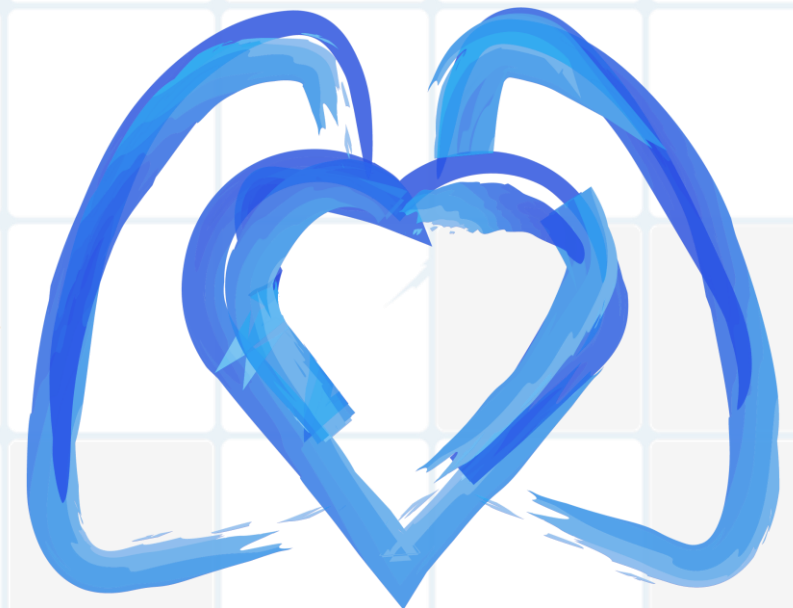
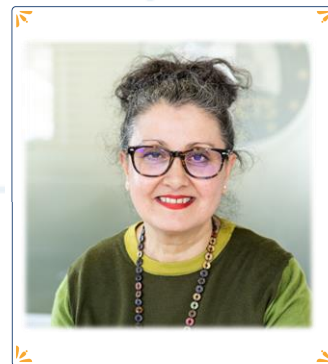
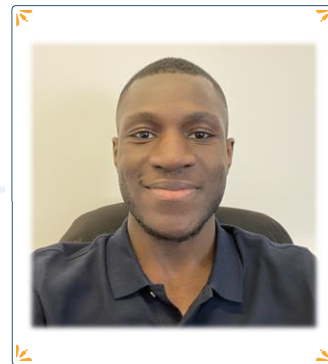
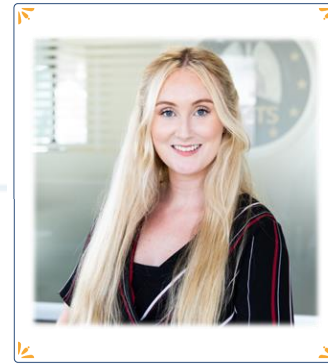
- 11.00 Registration, Coffee and Welcome
- 11.30 Tour of the Exhibition and Meeting areas
- 12.15 Reports from the EACTS Executive Secretariat
- 12.30 Housing and DMC services
- 12.45 Lunch
- 13.30 Freight Forwarding, On-site Handling & Access
- 13.45 Exhibition Management and Services
- 14.00 Any other Business/Questions
- 14.30 Close





EACTS
European Association For Cardio-Thoracic Surgery

YOUR EACTS TEAM



THE 38TH EACTS ANNUAL MEETING | 9 - 12 OCTOBER 2024

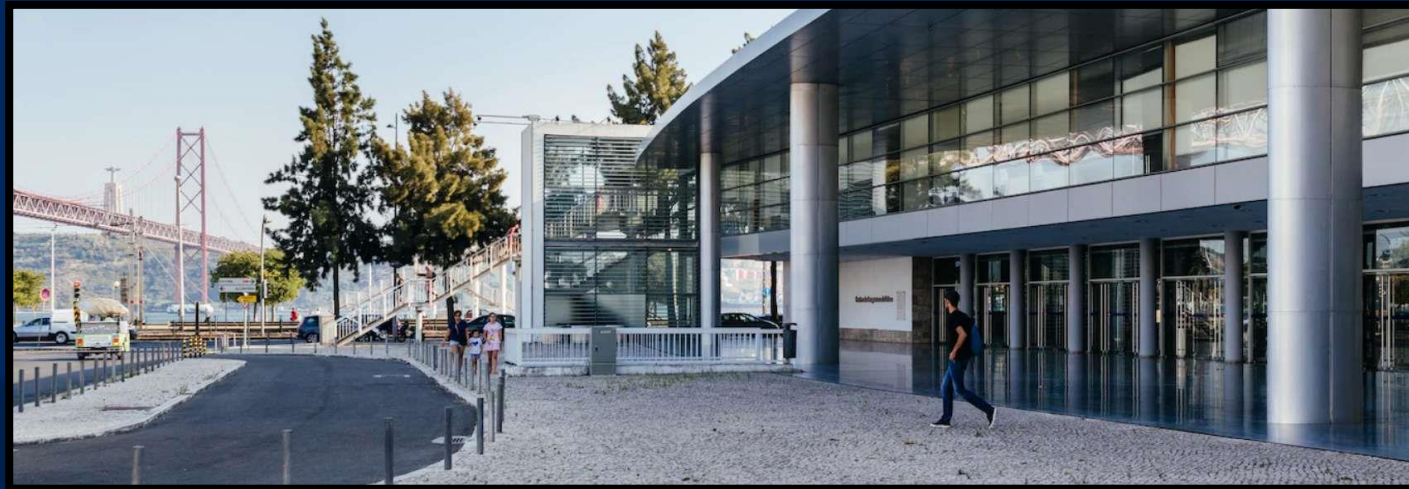
LISBON CONGRESS CENTRE (CCL)

Event Operations/Exhibition:

Júlio Teixeira & Joana Pinto

Catering – Silva Carvalho Catering (SCC):

Inês Oliva



OUR PARTNERS

Housing & Local DMC Services

Bco Congressos

*Martin Fox, Hélder Viana, Clari Ojeda,
Carmen Roman*

Production Consultant

MiceMedia

Eric Antonisse & Niels Thuijsman

SSC/Presentation Management

CYIM

Charlotte Renne, Matthieu Six and team

Freight Forwarding/Onsite Handling

European International Fairs (EIF) Ltd

Jim Callaghan, Steve Maddock

Techno-College AV

MediLive

Jonas Gelhardt

Marketing & Communications

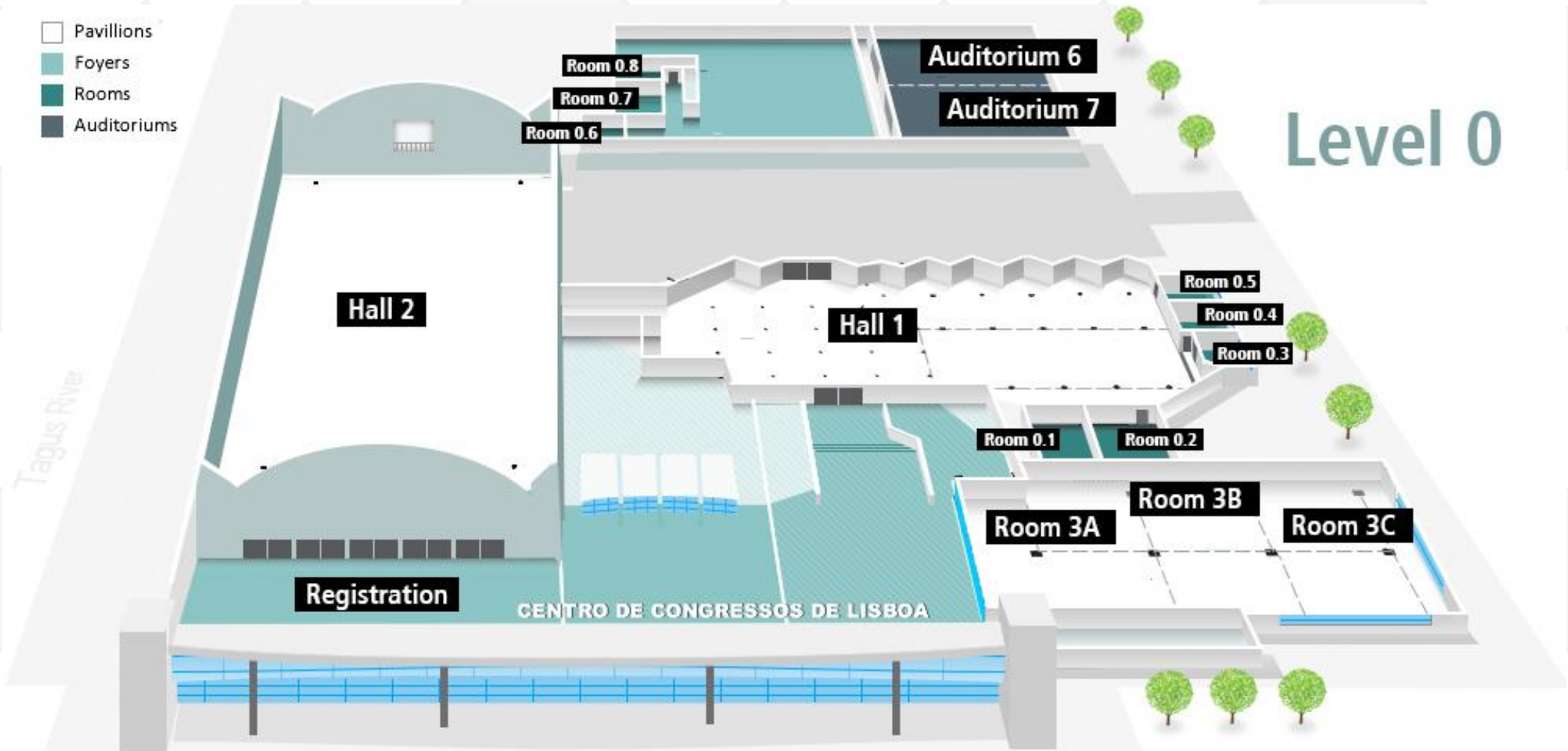
Barley Communications

EACTS Learning Lab

Wetlab Company

Kevin & Chris Austin

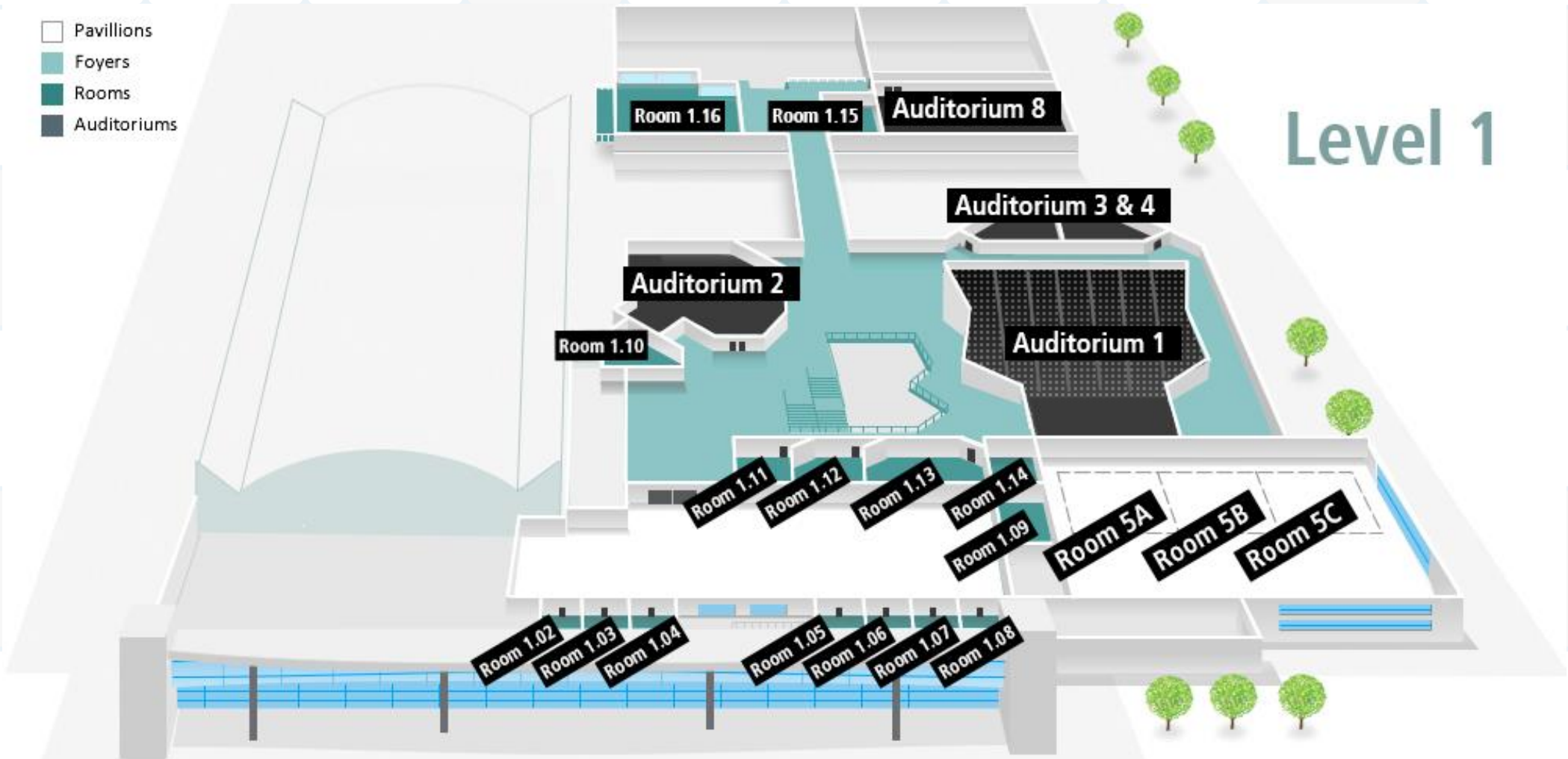
FLOORPLANS



FLOORPLANS

- Pavillions
- Foyers
- Rooms
- Auditoriums

Level 1



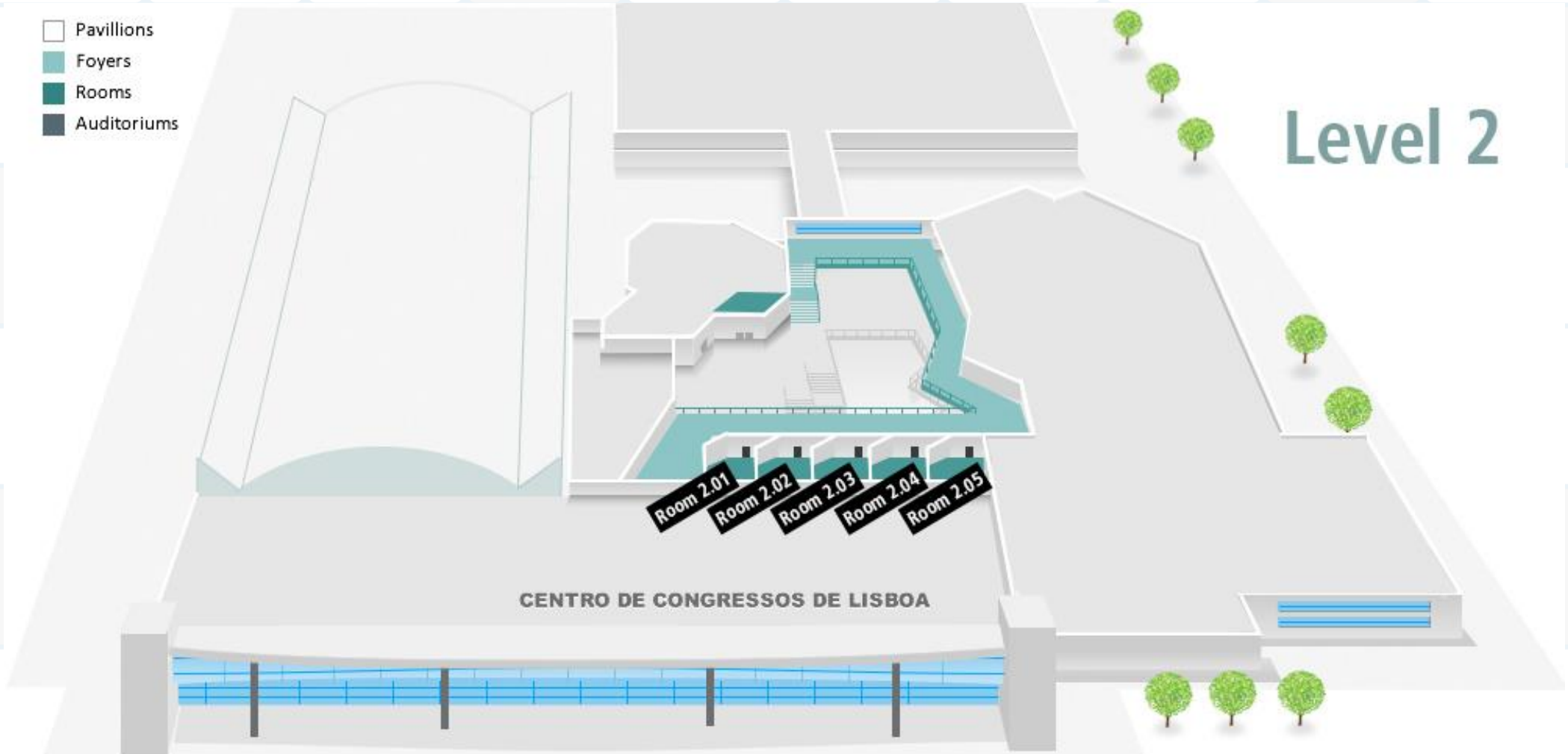
FLOORPLANS

- Pavillions
- Foyers
- Rooms
- Auditoriums

Level 2

Room 2.01
Room 2.02
Room 2.03
Room 2.04
Room 2.05

CENTRO DE CONGRESSOS DE LISBOA





Wednesday 9 October **Thursday 10 October** **Friday 11 October** **Saturday 12 October**

08:00					08:00
08:15					08:15
08:30					08:30
08:45					08:45
09:00					09:00
09:15					09:15
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09:45					09:45
10:00	Techno-College	President's Choice - Plenary			
10:15		Moderated Posters	Hands on Training - EACTS Learning Lab		
10:30		Parallel Sessions			
10:45		Break			
11:00					
11:15					
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13:00		Industry Satellite Sessions	Hands on Training - EACTS Learning Lab		
13:15		Break			
13:30					
13:45		Parallel Sessions			
14:00					
14:15					
14:30					
14:45		Moderated Posters			
15:00					
15:15		Parallel Sessions	Hands on Training - EACTS Learning Lab		
15:30		Break			
15:45					
16:00		Parallel Sessions			
16:15		Break			
16:30					
16:45		Parallel Sessions			
17:00		Break			
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Parallel Sessions
Moderated Posters
Hands on Training - EACTS Learning Lab
Exhibition
Parallel Sessions
Break
Presidential address
Break
Industry Satellite Sessions
Hands on Training - EACTS Learning Lab
Break
Parallel Sessions
Moderated Posters
Parallel Sessions
Hands on Training - EACTS Learning Lab
Break
Parallel Sessions
Break
General Assembly (EACTS Members Only)

Exhibition

Programme subject to change



EXHIBITION & LEARNING LABS

Exhibition Space: €660 per square metre

Booth space applications open: May 2024



Learning Labs:

This year we are offering **an exciting innovation** by **combining** the traditional exhibition area with the Learning Labs space. This marks the first time that the industry will have the opportunity to organise their own 'Hands-on' workshops, incorporating both wet and dry labs, along with various small practice sessions – **all conveniently located in one place**. Benefits include:

- Private area for your on-site training activities (wet/dry/simulation training in small groups)
- Opportunity to promote your products/services through your own branding/presentation materials within the room
- Control over list of invitees, organisation and scheduling of sessions
- Learning labs will be specially branded and advertised in the EACTS App, website and in Annual Meeting communications (social media, e-blasts etc.)

SATELLITE SYMPOSIA

- 75 Minute Slots
- 12 concurrent rooms available
- Thursday 10 October: 12.15-13.30
- Friday 11 October: 12.15-13.30

Fees:

BAND A	Room Capacity 0-70 pax	€17,500 per slot
BAND B	Room Capacity 71-160 pax	€20,000 per slot
BAND C	Room Capacity 161-250 pax	€25,000 per slot
BAND D	Room Capacity 250-400 pax	€30,000 per slot

Additional Orders:

- Recording & Broadcasting Opportunities
- Branded lunch bags



TECHNO-COLLEGE

Wednesday 9 October

Showcasing the latest surgical techniques and technologies
Acquired Cardiac AND Thoracic programmes



GOLD : €40,000

SILVER : €30,000

BRONZE : €25,000



Innovation Award deadline: 10 September 2024

EACTS TV

Professionally moderated and produced, this premium TV channel is available to both in-person and online viewers, offering a range of content:

- Selected **prime session** content, broadcast in real time
- **KOL interactive** panel sessions and debates
- **Daily highlight** broadcasts
- **Interviews** with keynote faculty, guests and industry

Opportunities include:

- **Sponsor package - €17,500 (exclusive):** 60-second ads on repeat for all 3 days; Logo branding on the EACTS TV webpage & EACTS App with acknowledgment of support
- **60-second video advertisement €5,000 per day** (minimum 5 plays per day)
- **Hire of TV Studio space** (30-minute slot, limited availability)

2023 in numbers:

- Over **6,500** total views
 - Over **2,000** via App & Website
 - Over **4,500** via Social Media
- **4,943** total impressions (Vimeo)
- **727** unique viewers (Vimeo)
- **95** countries reached



[WATCH EACTS TV TRAILER](#)

[WATCH EXPLORING THE EXHIBITION](#)

CT SURGERY RESIDENT SHOWDOWN

NEW FOR 2024!

Become the exclusive sponsor of the CT Surgery Resident Showdown European Rounds! This Jeopardy-style competition of cognitive skills is for cardiothoracic surgery residents. Two-person teams will face off against one another in a test of knowledge in five cardiothoracic surgery categories: cardiac, congenital, thoracic, history of the specialty, and decision-making



Benefits of this exclusive opportunity include:

- 15-second advert to be displayed on EACTS TV, prior to and after the final EU round (held in the TV Studio)
- Acknowledgement on the Residents' webpage, social media posts, e-blasts, onsite signage and participant certificates
- Acknowledgement in the September EACTS News (the official association quarterly publication)
- Acknowledgement in the Daily News (the official Annual Meeting publication)



ADVERTISING & BRANDING OPPORTUNITIES

- **EACTS Daily News:** Advertising and Editorial Content (Print & Online Publication)
- **EACTS Annual Meeting App:** News messages, Splash pages, Banners & Enhanced Entry
- **EACTS Website:** Online Exhibitor Catalogue
- **Banners/Advertising/Signage in the CCL:** High-traffic print sites
- **E-Blasts:** Sent to our database of over 11,000 contacts!

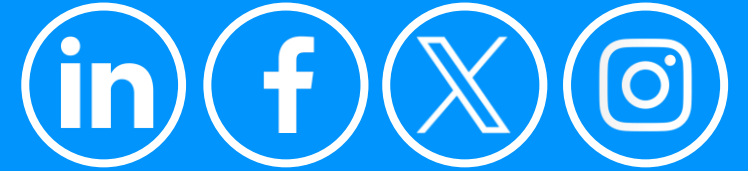


MEETING ROOMS

We have a selection of meeting rooms available for hire – contact us for details!

COMMUNICATIONS

Stay up to date on EACTS social media channels



Our EACTS Toolkit is now available! We encourage you to promote your participation and to share and add to our event messaging.

EACTS marketing includes:

- **Social ambassador programme:** Key aspects of the programme will be highlighted by surgeons themselves on our social media.
- **Enhanced** programme of **animated** posts and **video** content.
- **Interviews** with **Domain chairs and other KOL's** to create **original video content** to share on social media
- **EACTS News:** Dedicated Annual Meeting section planned in the September edition
- Sustained programme of **e-blasts** and **social media posts**



EACTS
European Association For Cardio-Thoracic Surgery

EACTS GENERAL ASSEMBLY & INVITED SOCIAL PROGRAMME

THURSDAY 10 OCTOBER

Residents' Lunch: 1215-1330

Editors' Dinner: 1900-2300

FRIDAY 11 OCTOBER

WiCTS Networking Breakfast: 0715-0830

Presidential Reception: 1215-1330

Presidential Dinner: 1930-2300



GENERAL ASSEMBLY (EACTS MEMBERS ONLY):

FRIDAY 11 OCTOBER

1745-1830, Lisbon Congress Centre

DATES FOR THE DIARY



March/April

On-line registration available (individual and groups)

30 April

Abstract deadline

May

Booth space applications open

Exhibitor Manual available on-line

1 July

Late breaking clinical trials submission opens

Early registration deadline

12 July

Titles/topics for satellite symposia required

5 August

Deadline for receipt of space only booth plans

9 August

Final programmes/speakers for satellite symposia

15 August

Deadline for late breaking clinical trial abstracts

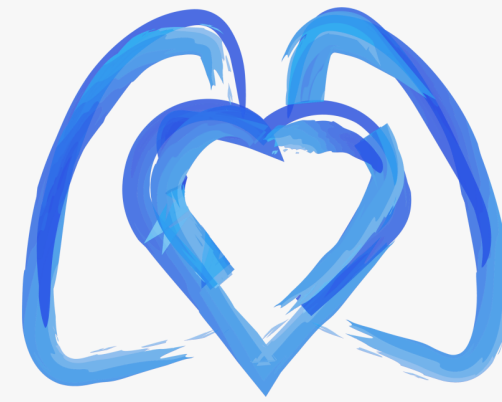
16 August

Deadline for advertising in the EACTS Daily News

7 October

Late registration fee deadline (thereafter onsite fees apply)

DATES FOR THE DIARY



8 October (Tuesday)

0800-1300: Move in (space only islands)
1300-1900: Build-up (space only islands)
1600-1800: Registration & Information Desks open

9 October (Wednesday)

0800-2000: Build-up (space only islands)
0800-1800: Registration & Information Desks open
1200-2000: Build-up (shell scheme/inline booths)
1100-1800: Techno-College *(NB timings subject to change)*

10 October (Thursday)

0900-1830: Exhibition Open (Welcome reception: 1700-1830)
0830-1845: Scientific Programme; Satellites 1215-1330 & 1800-1915

11 October (Friday)

0830-1730: Scientific Programme; 0900-1700 Exhibition open;
Satellites 1215-1330
1745-1830: General Assembly (EACTS members only)

12 October (Saturday)

0830-1320: Scientific Programme; 1235-1320 Closing Plenary & Awards
0900-1200 Exhibition open (breakdown 1200-2000)

13 October (Sunday)

0800-1200: Exhibition breakdown (on request)

THANK YOU

X @EACTS #EACTS2024 #EACTS

www.eacts.org

